

[www.LPIcongress2020.com](http://www.LPIcongress2020.com)



**2020**

**THE HAGUE**

**15&16 October**

**Legal  
Protection  
International**



**‘Legal Protection Lawyer’**

A Modern Legal Professional

**Sponsorship Brochure**

**The Hague Marriott Hotel**

**#LPICongress2020 / #LegalProtectionInsurance**

# ‘Legal Protection Lawyer’

A Modern Legal Professional

*#LegalProtectionInsurance*

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### Contact:

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## LPI Congress / 15 & 16 October 2020

In 2020 we will hold our Congress on 15 and 16 October in The Hague and we are looking forward to seeing you there!

### Congress theme

The topic will be the future of legal protection insurers' in-house lawyers, the role they are meant to play in solving legal issues in the future and the expectations they will have to meet. Our objective is to tackle the theme from as many different angles as possible. Important aspects are, for instance, challenges for HR departments, regulatory requirements, issues related to societal changes or emerging demands and needs of policy holders and consumers. Maybe you have an opinion on this topic, questions or just a comment? If yes, please join our LinkedIn Group Legal Protection Discussion Forum <https://www.linkedin.com/groups/13734295/> and do not forget to block 15 and 16 October 2020 in your agenda. We will see you in The Hague!

### Audience

120 - 140 participants, Bringing together CEO's, CIO's, COO's VP's, Board Members, Brokers, Lawyers and Legal Advisors. Previous Participants included:

AXA Partners Coop Rechsschutz AG D.A.S. Euromex LegalShield Strategy&, part of the PwC network McCarthy Insurance Group	ERGO Group AG WeClaim Uber IBM Watson Group KPMG HiiL Innovating Justice Deloitte	LegalZoom ALLYSCA Assistance CASE LAW ANALYTICS Allianz Countrywide Pre-Paid Legal Services, Inc. Sykes Assistance Services Corporation
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**Legal Protection International aisbl:** our members are legal protection insurers and service providers in this field from 20 different countries on 4 continents. Founded as Rencontre Internationale des Assureurs Défense (RIAD) in 1969, our Association has helped to establish important standards in the area of legal protection. While legal protection is abstract, complex and not well known, a good legal protection can change a life. Therefore, we help our members to constantly learn about it and enable them to measure up to the expectations invested in them. We firmly believe that everyone in the world deserves good legal protection providing them with access to justice and the law. Legal Protection International and its members are devoted to improving our sector to provide a better access to legal protection in the world. In order to achieve this, we raise awareness, share information and best practices to promote legal protection and constantly improve its quality.

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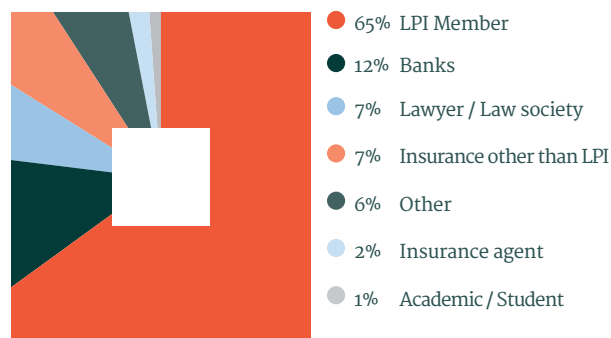
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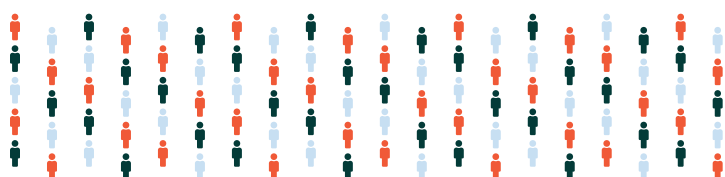
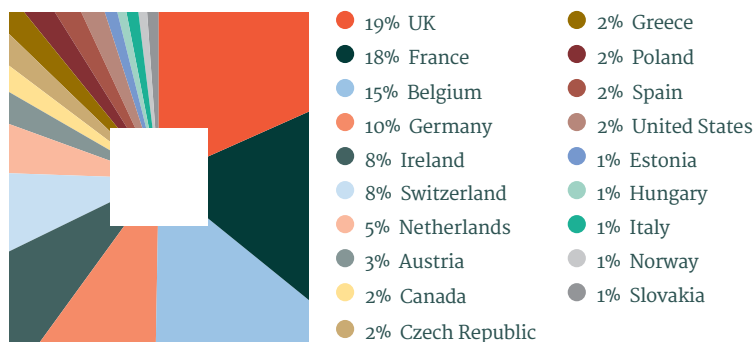
## The LPI Congress at a Glance

2019 highlights included:

### Organisations



### Countries



OVER **100**  
PARTICIPANTS

2020 congress will see:

### TOPICS ON

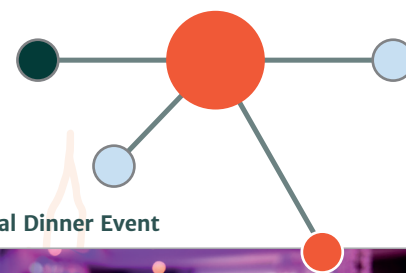
Changes and their impact / Challenges and new skills for legal professionals

HANDS-ON DISCUSSIONS

DISCUSSION PANELS

WORKSHOPS

### NETWORKING OPPORTUNITIES



#### Networking Reception & Dinner



#### Networking Breaks



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#### Optional Dinner Event



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## Sponsorship Packages

We offer the following sponsorship packages:

Benefits	Platinum	Gold	Silver
Corporate identity in program and all materials	✓	✓	✓
Logo on congress website with link to company website	✓	✓	✓
Complimentary places to attend the main congress	3	2	1
Exhibition Space	in a <b>prime location</b> in networking / refreshments area	in networking / refreshments area	in networking / refreshments area
Company materials in delegate folder	✓	✓	
Complimentary places at the networking cocktail	3	2	1
Cost (excl. VAT)	€10,000	€6,000	€4,000

**Please Note:** More details on exclusive packages for sponsoring the Gala evening, networking cocktail or hosting an exhibition stand can be found on the next few pages.

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## Exclusive Opportunities

### Exclusive Sponsorship of Gala Evening

€6,000

*The Gala Evening includes: transport to the venue, three-course dinner and music for all congress participants and accompanying partners.*

**The benefits associated with the 'Exclusive Sponsorship of Gala Evening' package include:**

- ▶ Opportunity to address dinner attendees (though not compulsory)
- ▶ Company logo on congress website with link to company website
- ▶ 3 complimentary delegate places to attend the main congress
- ▶ 1 complimentary place to attend the Gala evening
- ▶ Exhibition space in a prime location in networking / refreshments area
- ▶ Insert in delegate pack to be distributed to all conference attendees
- ▶ Corporate identity displayed in dining area during dinner
- ▶ Full page advert in congress program
- ▶ 2 complimentary place to attend the networking cocktail

### Exclusive Sponsorship of Networking Cocktail

€4,000

*The Networking Cocktail includes: a welcome drink, a walking dinner/ buffet, and drinks for all congress participants and accompanying partners.*

- ▶ Opportunity to address cocktail reception attendees (though not compulsory)
- ▶ 2 complimentary delegate place to attend main congress
- ▶ Exhibition space at networking cocktail
- ▶ Insert in delegate pack to be distributed to all conference attendees
- ▶ Exclusive corporate identity displayed on banners at cocktail venue
- ▶ Full page advert in congress program
- ▶ 2 complimentary places to the networking cocktail

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## Exhibition Opportunities

### Exhibition Stand

€2,000

Be recognised as an important sector leader with an exhibition space during the congress.

**The congress will offer exhibiting organisations the opportunity to:**

- ▶ Exhibition stand in networking / refreshments area.
- ▶ Showcase, promote, and introduce products, technology and services to industry, legislators and media
- ▶ Increase industry exposure
- ▶ Discover new business opportunities
- ▶ Attract new clients and touch base with existing clients
- ▶ Form strategic alliances with other companies
- ▶ 1 complimentary place at networking cocktail
- ▶ Company logo on congress website



**Please Note:** Stands can be prominently situated in the foyer area outside the congress room. All delegates will pass through this area on approach to the congress room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the refreshment breaks scheduled for each day.

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## Contact & more information

For more information about the event, or to register please contact:

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## Congress venue address

The Hague Marriott Hotel

Johan de Wittlaan 30,  
2517 JR Den Haag, Netherlands

Tel: +31 70 352 5354

Website: [www.marriott.com/hotels/travel/rtmmc-the-hague-marriott-hotel](http://www.marriott.com/hotels/travel/rtmmc-the-hague-marriott-hotel)



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